

# CELEBRATE FAIRFAX! FESTIVAL'S FINEST AWARD



The Celebrate Fairfax! Festival's Finest Contest helps add to the  
ambience of the festival and brings out the creativity in all of us!  
Please join in on the fun this year!

## HOW IT WORKS:

The CF! Festival's Finest Award will go to the booth that is scored  
highest in these areas for each category.

## JUDGING CRITERIA:

- Use of 2018 Theme: The 90's!
- Enthusiasm
- Presentation
- Crowd Appeal

## Categories:

Large Exhibits- Exhibits greater than 10x10  
Standard Exhibits- 10x10 or smaller

## AWARD:

- Festival's Finest Sign displayed on booth!
- \$500 off 2019 Celebrate Fairfax Booth Space

## CONTEST JUDGING:

Saturday, June 9th at 11:00am

## CONTEST REGISTRATION:

Please contact Exhibits Coordinator Sam Efthimiades by June 1st to  
register your booth for the contest  
Samantha.Efthimiades@FairfaxCounty.gov  
or 703-324-9424

*Please Note: This contest is optional. You are not required to participate.*

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# CELEBRATE FAIRFAX! FESTIVAL'S FINEST CONTEST RULES



## RULES:

- Must be registered by deadline to be considered for award.
- ALL decorations must remain within the booth parameter.
- Competitors are encouraged to use the theme of the event.
- The winner will be chosen according to the competition and festival rules and guidelines.
- Judge's decision is final.
- Have Fun!

\*Please ensure you are following all exhibitor rules outlined in your festival confirmation packet as all will apply for the contest. Failure to adhere to rules will result in disqualification.

## JUDGING CRITERIA:

Use of Theme- Elements of the 90's present

Enthusiasm- Booth staff engaged at festival

Presentation- Set Up, Displays, Use of Space

Crowd Appeal- What is offered for attendees? (In-booth activities/programs, giveaways, prizes) What draws crowd in?

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# CELEBRATE FAIRFAX! FESTIVAL'S FINEST SCORE SHEET



JUDGE #- \_\_\_\_\_

BOOTH #- \_\_\_\_\_

USE OF THEME /20	ENTHUSIASM /10	PRESENTATION /10	CROWD APPEAL /10
			TOTAL /50

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## WHAT TO LOOK FOR:

Use of Theme- Elements of the 90's present?

Enthusiasm- Booth staff engaged at festival/ with attendees?

Presentation- Set Up, Displays, Use of Space

Crowd Appeal- What is offered for attendees? (In-booth activities/programs, giveaways, prizes) What draws crowd in? Any WOW factors?